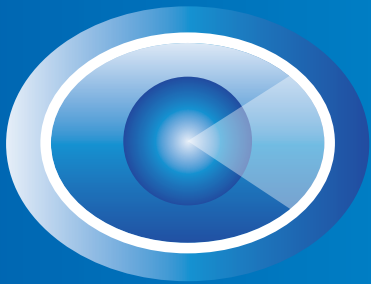


**Live your life
better with...**

**Laser Vision SA
vision correction**



LASER VISION SA



Only Laser Vision SA has the full complement of vision correction procedures. Laser Vision SA was the first SA vision correction practice to perform all laser LASIK and minimally invasive SMILE laser eye procedures.

Seeing is living



Free yourself with a vision correction procedure at Laser Vision SA.

LIVE A FULLER LIFE.

Glasses and contact lenses serve a purpose - many people would be legally blind without them. But they do come with expense, inconvenience and, sometimes, discomfort, as well as risks.

THERE HAS TO BE A BETTER WAY FOR YOU.

Thankfully there is: with a 21st century vision correction procedure at Laser Vision SA (LVSA). Whether you're near sighted, far sighted, have astigmatism or simply need reading glasses, we can help.

What myths keep you from better vision?

Myth 1: MY ASTIGMATISM CAN'T BE TREATED.

We can treat astigmatism, near and far sightedness and reduce the need for age-related reading glasses.

Myth 2: THE PROCEDURE HURTS.

It doesn't hurt. Strong anaesthetic drops make your eye very numb. You may feel a light pressure or water around your eye, but vision correction procedures don't hurt and your eyes are rarely sore following the procedure.

Almost all patients say vision correction was quicker and more comfortable than they expected it to be.

Myth 3: IT DOESN'T LAST.

With newer technologies, software and understanding of how the eye heals, modern vision correction procedures are shown to be stable over time.

Myth 4: YOU CAN GO BLIND.

No patient has been reported to go blind with a modern laser vision correction procedure.

Myth 5: IT'S INCONVENIENT.

Laser Vision SA performs vision correction procedures on Thursdays and most patients return to work on Friday and almost all are ready to return to work by Monday.

We can provide a medical certificate if you need one.

Myth 6: IT'S EXPENSIVE.

The up-front cost of vision correction is considerable but so is a lifetime of glasses and contact lenses. Your upfront fee includes the procedure, postoperative drops and consultations, as well as a 5-year enhancement guarantee.

Compare this to the better vision you can enjoy for the rest of your life.

Myth 7: I WON'T BE SUITABLE.

Most patients are suitable for vision correction.

We ensure you are suitable with a combination of corneal computerised topography, tomography and epithelial thickness mapping that is unique in Adelaide.

Myth 8: IT TAKES TOO LONG TO GET CHECKED OUT.

We have "test only" appointments available 3 afternoons a week to determine your suitability for a procedure.

We will likely get back to you the next day with the test results to determine your suitability for a procedure. What could be easier?

How will I know which procedure is for me?

Dr Graham Fraenkel, our vision correction ophthalmologist (eye doctor), will explain how the eye focuses, and which vision correction procedure might be appropriate.

You may be suitable for several procedures. Dr Fraenkel will help you understand the pros and cons of each. Your choice of procedure may depend on the results of your eye scans, your vision goals, and desired recovery time.

You will be given written information about the procedure you feel is most suitable for you. You can explore videos on our Youtube channel (youtube.com/LaserVisionSA) before or after your consult.

Why choose Laser Vision SA?

Laser Vision SA is a young team, but the practice and Dr Fraenkel have more than 20 years of experience helping people through the most stress-free and comfortable journey to better vision, more freedom, and a better quality of life. We are enthusiastic about what we do, and nothing makes us happier than hearing patients after

their vision correction delight in their new found focus and vision. Many say that the procedure was so simple and comfortable, they wish they had done it years ago.

Laser Vision SA and our laser suite are fully accredited with the stringent ISO 9001 standards for health facilities.



Laser Vision SA has the full suite of vision correction technologies, including diagnostic technologies such as computerised topography, tomography and epithelial thickness mapping, as well as anterior and posterior segment OCT and specular microscopy.

Laser Vision SA was the first practice in South Australia to perform conductive keratoplasty, all laser LASIK, and SMILE “no noise, no smell, no flap” vision correction. In fact, Dr Fraenkel has performed more SMILE procedures to return clear sight to patients than any other vision correction surgeon in Australia and New Zealand.

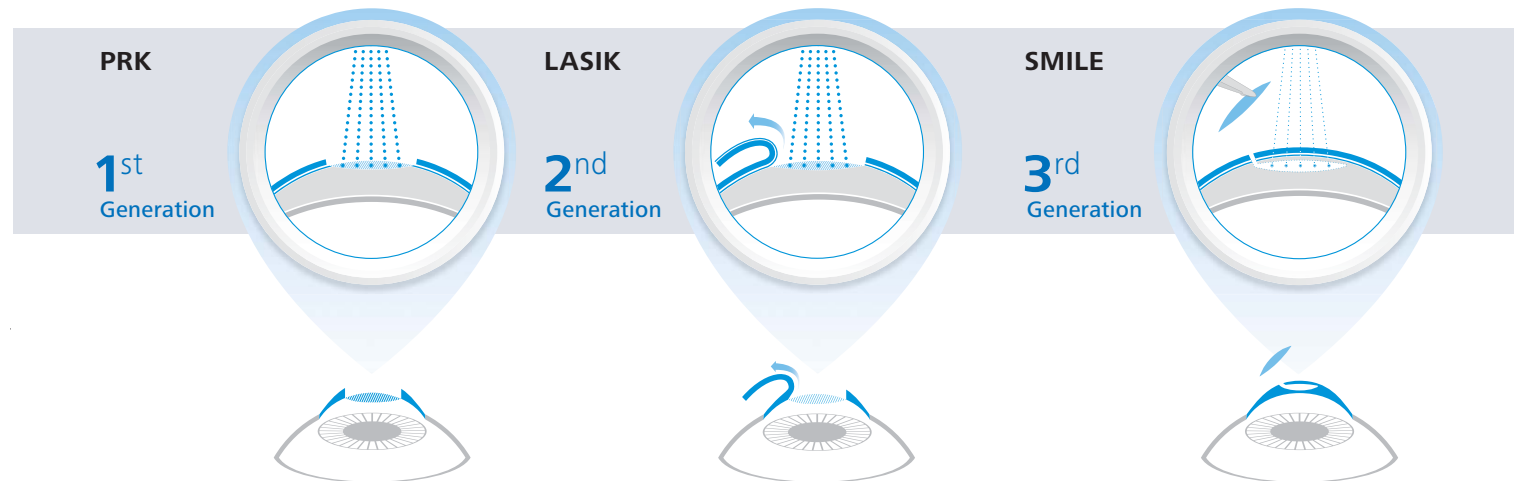


What types of vision correction does Laser Vision SA offer?

Laser Vision SA is the only South Australian eye practice that offers the full suite of vision correction technologies including:

- PRK (otherwise known as ASLA or surface laser)
- All laser LASIK
- SMILE – no noise, no smell, no flap
- Clear Lens Extraction plus multifocal lens implants
- Phakic intraocular lens implants

Table of PRK vs Lasik vs SMILE



Surface ablation surgery

- Subepithelial ablation
- Excimer laser treatment
- Extended visual recovery time
- Patient discomfort

Flap surgery

- Stromal ablation
- Excimer laser treatment or combined with femtosecond laser
- Quick visual time
- Some risk of flap complications

Minimally invasive flapless surgery

- Intrastromal lenticule extraction
- Femtosecond laser treatment
- Gentle treatment
- No flap complications (eg; less incidence of dry eye)

Patient journey on procedure day

- Do not fast for this procedure - you are better off having your lunch, as normal.
- At Laser Vision SA you will be greeted and checked in. You will receive a small Valium tablet to help you relax throughout your vision correction procedure.
- Our friendly staff then take you to our pre-Laser room to put numbing drops into your eyes. We'll show you a video of what you will see during the short laser procedure.
- Dr Fraenkel will talk you through every step of your procedure and the few small things you need to do to help us give you the best result. Many patients say they find this very reassuring.
- Most patients say the laser procedure was "quicker and more comfortable" than expected.
- Afterwards, Dr Fraenkel will guide you into our relaxation room where you can recline and listen to music.



- Our staff will give you a post-operative eye pack which includes your instructions, eye drops, soothing gel mask, sunglasses and a sleeping tablet.
- Your post-op pack also includes an appointment time for the following day.

Who is Dr Graham Fraenkel?



Dr Graham Fraenkel

Dr Graham Fraenkel has been a Fellow of the Royal Australian and New Zealand College of Ophthalmologists and the Royal Australasian College of Surgeons since 1998.

Dr Fraenkel has completed two Fellowships in Corneal, Cataract and Refractive Surgery – one at the Vision Institute in Chatswood NSW and one at Moorfields Eye Hospital in London.

He holds a Postgraduate Diploma in Medicine (Refractive Surgery) from the University of Sydney and a second from the University of Ulster. These are the two most prestigious internationally recognized postgraduate qualifications in the theory and practice of vision correction procedures.

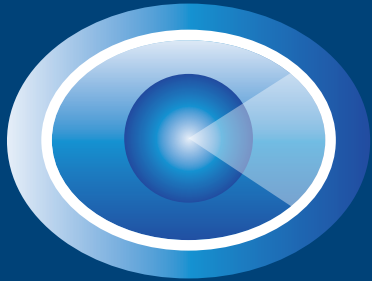
Dr Fraenkel is a member of the Australian, American and European Societies of Cataract and Refractive Surgery as well as the American Academy of Ophthalmology and the International Society of Refractive Surgery.

He's been formally accredited in the use of the Carl Zeiss Visumax femtosecond and Mel-90 excimer lasers and regularly trains interstate and overseas ophthalmologists in their successful use.

He regularly travels overseas to find the latest technologies and techniques, he has published research in refractive and cataract surgery, and has presented scientific papers at international meetings.

Has Dr Graham Fraenkel had vision correction himself?

Yes, Dr Fraenkel has had very successful SMILE vision correction for both eyes in 2014 and rarely, if ever, needs glasses or contact lenses.



LASER VISION SA

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